



Pacific  
Community  
Communauté  
du Pacifique



**Policy Setting for Improved Linkages Between Agriculture, Trade and Tourism:  
Strengthening the Local Agrifood sector and Promoting Healthy Food in Agritourism**

**Workshop Programme**

**Organised by the Government of Tuvalu**

**In collaboration with and Pacific Community, CTA, PIPSO and SPTO**

**Funafuti, 7<sup>th</sup> & 10<sup>th</sup> September 2018, Tuvalu**

**Friday 7<sup>th</sup> September 2018**

**8h30-9h00 Registration**  
**9h00-9h15 Opening Address**

**(A.g) Minister for Ministry of Foreign Affairs, Trade, Tourism, Environment and Labour.**  
**Honourable Namoliki Sualiki Neemia**

**9h15-11h Session 1: Setting the scene: what do we know about opportunities to  
support linkages between agriculture, health and tourism**

This session will set the scene on the opportunities that the tourism sector can bring and the needed linkages with other sectors such as agriculture and trade. It will look at successful models in other parts of the world and what could of interest to Tuvalu agritourism policy.

Moderator: Tuvalu ( Potential names to be provided by Tuvalun Counterparts)

**Setting the scene: Agritourism Policy for Tuvalu**

*Mr Matio Lonalona (Department of Agriculture)*

**Global trends and evolution of agritourism and food tourism**

*CTA*

**Tourism Opportunities for Development in Tuvalu**

*SPTO (Marketing Manager, Ms Alisi Lutu)*

**Agritourism Development in the Pacific**

*PIPSO (Mr Bou Mawi)*

**11h00-11h15 Coffee Break**

**11h15-13h00: Tuvalu Context: Opportunities for Agritourism Development**

This session will look at the Tuvalu context. It aims at reaching a better common understanding of the opportunities in agritourism in Tuvalu. It will assess the situation in the key areas

important to set up an agritourism policy.

Moderator: Tuvalu (potential names to be provided by Tuvalu counterparts)

**Overview of tourism development and opportunities for greater connection with the agriculture industry at policy level**

*Ms. Tepola Esekia from the Department of Tourism*

**Overview of main agricultural and fisheries fresh and processed products with potential for the tourism-related markets and exports**

*Theresa from SPC*

**Developing the Tourism Market for Tuvalu – What is currently being done and future opportunities?**

*Ms. Tepola Esekia – Rep from Department of Tourism*

**13h00-14h00 Lunch**

**14h00 -16h00 Session 2: Identification of priority Areas for Development for Agribusiness and Agritourism**

**14h00 – 16h00 Identification of Priority Areas for development and support for Agribusiness and Agritourism Development**

This session will discuss key areas in agribusiness and agritourism that are priority for development support and present specific examples of what can work and already identified in the Tuvalu Agriculture Sector Plan. Furthermore to identify how development support can be better tailored in the local context.

**Agribusiness key priority areas for support**

*Mr Soloseni Penitusi – Rep from Tuvalu National Private Sector Organization*

**Opportunities for support to build quality seafood supplies**

*Mrs Lita Piita – Rep from Afelita Island Resort*

**Developing Agritourism Attractions, Tours and Handicrafts**

*Mr. Taafaki Semu – Rep from Tuvalu and Hospitality Association of Tuvalu*

16h00-17h30 Working groups in each of the 3 areas to identify key elements of the strategy/policy on agritourism and proposed actions. Identify 3 or 4 key areas for priority development and support

**Monday, 10<sup>th</sup> September, 2018**

**9h00-13h15 Session 3: Promoting Agritourism through Value Addition, Value Chains and Safety standards**

9h15-11h00

**Building Sustainable Value Chain for Agritourism – What needs to be done?**

*Theresa – Rep from SPC*

**Supporting Farmers and Farmers Organisations**

*Mr. Matio Lonalona – Rep from Department of Agriculture*

**Product Development (Value Additions), Market Access and Food Safety Standards/Certifications**

*Mereia Volavola*

**11h00-11h15 Coffee Break**

**11h15 – 13h15**

**Chefs for Development: the link between agriculture & cuisine**

This session will look at the role of chefs and the hospitality sector in stimulating demand of local products and its use by chefs. It will share experiences from other regions.

**Building Food Tourism in Tuvalu – Why it is important and what can be done?**

Ms. Alisi Lutu – Marketing Manager from SPTO

**Sourcing local food by the Chefs – Challenges and Opportunities**

*Mrs Sele Kaitu – Rep from Funafuti Lagoon Hotel*

**Promoting Food festivals and Food celebrations – Would Tuvalu be looking at this opportunity?**

*Mrs Pulaalofa Haulagi*

**Challenges and Opportunities for Farmers & Farmers Organisations**

Mr Matio Lonalona – Rep from Department of Agriculture

**13h15-14h15 Lunch Break**

**14h30-16h00 Identification agritourism Policy Consideration and Priority Developments - Group Presentations**

Key elements of the strategy/policy on agritourism and proposed actions. Identify 3 key areas for priority development and support

**Conclusion**—Moderator provides concluding remarks focusing on agreed future actions